



Technology Oriented Services

ABOUT THE INDUSTRY

The information sector encompasses the production and distribution of information, transmission or distribution of information, and processing data. The main components of the sector include publishing, broadcasting, telecommunications, data processing, and information services. While the industry has contracted in terms of employment in recent years, nationally the industry continues to expand with 8% growth over the last five years. The biggest data center providers have seen unprecedented growth rates, driven primarily by cloud leases. As more and more workloads move to the cloud, cloud providers need more and more space and power to support those workloads. Average earnings by occupation range from \$40,000 to \$55,000 annually.

Reno County has an emerging concentration of data processing and hosting services, and has experienced significant employment growth in recent years. Occupations in the subsector include computer programmers, support specialists, systems analysts, and software developers with average annual wages ranging from \$61,000 to \$103,000.

WHY HUTCHINSON?

- A strong concentration of data processing and hosting services throughout South Central Kansas.
- Creates an opportunity to service financial, medical, and advanced manufacturing subsector expansion.
- HCC has specialized programs in computer science related programs which create strong labor pool for emerging and existing businesses.

Target sectors identified for Hutchinson include:

- Data Processing
- Cloud Hosting
- Web Development
- IT equipment
- Back office/customer service